Star Program

SUN GROUP TRAVEL AGENT REWARDS



HOW IT WORKS

Room Nights Booked	Points Earned SCC, SAV, BJH	Points Earned TOH, WCH	
l room night	10 points 5 points		
5 room nights	50 points + 5 bonus points	25 points +5 bonus points	
10 room nights	100 points50 points+ 15 bonus points+ 15 bonus poi		
25 room nights	250 points + 50 bonus points	125 points + 50 bonus points	

Example: An agent books a 5-night stay for 2 rooms (10 room nights) = 100 + 15 bonus = 115 points. They will receive no free nights for their 115 points.

REWARD TIERS

Redeem	Requirement				
	BJH	SAV	SCC	ТОН	WCH
1 FREE night	300	300	300	200	200

PROGRAM MECHANICS

- Tracking: Bookings tracked via unique agent ID or IATA number. Self-report option via web form.
- Eligibility: Must book directly with hotel (website, phone, or approved GDS).
- Enrollment: Free and instant via hotel website.
- Quarterly Statement: Agents receive a points update every 3 months.

BONUS CAMPAIGNS

- Double Points Month: Agents earn 20 points or 10 points per room night.
- Refer-an-Agent: 50 bonus points when your referral joins.
- Social Share Bonus: 50 points for promoting the hotel on social media (with tag and proof). Have to email the proof only valid once a year, per hotel.

REDEMPTION OPTIONS/ GIFT CARDS

Reward	Points Required
1 Free Night Stay	300 points
Spa Treatment Voucher	300 points (SCC Only) (Max. price of US\$250)
Room Upgrade Voucher	150 points

Rewards are subject to availability and blackout dates.



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